

Tuesday 18<sup>th</sup> June 2024

# TOOLS OF THE TRADE

*WMSoc GUIDANCE & RESOURCE EXPLAINED*

**One day conference:**

CRANFIELD UNIVERSITY,  
BEDFORDSHIRE, MK43 0AL

Gain further understanding behind some of the WMSoc Toolbox Talks and how they may be used to develop competencies both personally and within your organisation.

ATTEND  
& EARN

CPD  
POINTS

**6**

## Event programme:

- 09:00 Registration & Refreshments
- 09:35 Welcome  
*IAN PENNEY, WMSoc CHAIR*
- 09:45 Exhibitor 1 Minute Introductions *≡FIRST SET≡*
- 10:15 How to Write a First Class Method Statement  
*JEMMA TENNANT, WMSoc COUNCIL MEMBER*
- 10:45 Corrosion Coupons Explained  
- For those who are a bit rusty  
*TOM LAFFEY, WMSoc COUNCIL MEMBER*
- 11:15 Coffee & Networking
- 11:30 Exhibitor 1 Minute Introductions *≡SECOND SET≡*
- 12:00 The Soft Sell  
- Scale and Water Softening  
*IAN WALL, WMSoc TUTOR*
- 12:30 The Critical Concentration Factor and Conductivity  
*GILES GREEN, WMSoc COUNCIL MEMBER*
- 13:00 Interpreting Water Treatment Service Reports for Cooling Towers  
*GARRY KERIN, WMSoc COUNCIL MEMBER*
- 14:00 Lunch & Networking
- 14:30 Top Tips for Tank Inspections  
*COLIN SHEKLETON, WMSoc COUNCIL MEMBER*
- 15:00 pH an Introduction  
*MATT MORSE, LCA MANAGER*
- 15:30 Q & A Session
- 16:00 Coffee & Networking

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30<sup>TH</sup> APRIL 2024!

**KEY INSIGHTS TO A NUMBER OF WMSoc TOOLBOX TALKS**

**MAKE THESE YOUR POWER TOOLS**

**GET BOOKED ON HERE: [www.wmsoc.org.uk](http://www.wmsoc.org.uk)**



Name: \_\_\_\_\_

Membership No.: \_\_\_\_\_

Company/Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Dietary Requirements: \_\_\_\_\_

**Delegate rates (Early Bird rates - SAVE £50 - OFFERS ENDING 30<sup>th</sup> April 2024):**

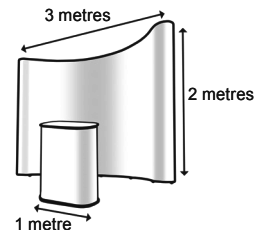
- Member rate £125 (+VAT)  
 Non-member rate £253.33 (+VAT)

**Trade stand rate:**

- Trade Stand (includes 2 delegates) £1,100 (+VAT)  
 Trade Stand + Product Spotlight advert on Waterline website\* £1,200 (+VAT)

Event trade stands are to be a maximum size of 2 metres high x 3 metres wide with only 1 support table with a maximum width of 1 metre (see diagram example - right). Strictly 10 trade stand spaces available.  
Price includes one digital leaflet insert for the digital delegate packs (maximum size A4 single sided - PDF to be supplied). Additional A4 inserts can be accommodated - please contact WMSoc for pricing.

Maximum Trade Stand dimensions diagram:



**FOR TRADE STANDS ONLY** - Representative details:

**Representative 1:**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Dietary requirements: \_\_\_\_\_

**Representative 2:**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Dietary requirements: \_\_\_\_\_

**Book online or by phone:**

Book your place online at: [www.wmsoc.org.uk/events](http://www.wmsoc.org.uk/events)  
Alternatively, you can book over the phone, just give us a call at our head office on: 01827 289 558

**Sign to complete your booking:** (this also confirms that you agree to trade stand specifications - if applicable)

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I have read, understood and agree to how WMSoc manages personal data. Data Privacy Statement available at [www.wmsoc.org.uk/privacy-policy](http://www.wmsoc.org.uk/privacy-policy)

**All payments must be settled before the event. Cancellations up to 14 days before the event will be refunded.  
For cancellations received within 13 days of the event, 50% of the total fee paid will be retained.  
\*Product Spotlight advert will be listed for 3 months, unless instructed to be removed before this time is due.**

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